



# Proposal for Sponsorship

THE MISS FULLER WOMAN COMPETITION 2025

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**APRIL 5, 2025**

**DOUGLAS J CARDINAL  
PERFORMING ARTS CENTRE**

**GRANDE PRAIRIE, ALBERTA**

# 2016 Miss Fuller Woman Queen Vanessa Nash-Gale



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# 2014 Miss Fuller Woman Queen Sarah Taylor



*Plus-Size Fitness Advocate, Sarah Taylor, Shatters Stereotypes and Inspires Change*





# Introduction

Welcome to the 2025 Miss Fuller Woman Competition Sponsorship Package.

We are thrilled to present the sponsorship package for the 2025 Miss Fuller Woman Competition, an empowering event celebrating the beauty, confidence, and self-worth of plus-size women. This competition aims to challenge societal standards, promote body positivity, and inspire women of all shapes and sizes to embrace their true selves.

The 2025 Miss Fuller Woman Competition is not just a pageant; it is a movement towards greater inclusivity and diversity and by partnering with us, you will align with a cause that resonates with millions and gain exposure to a passionate and engaged loyal audience.

*mfw*



# Meet The Team

**Georgia Greenwood-Duncan - Founder and Executive Director**  
With over three decades as a certified Image and Etiquette Consultant, Personal Development Coach, Body Positivity Advocate, Fashion Designer and former Plus-Size Runway Coach; Georgia founded the Miss Fuller Woman Competition to create a platform where plus-size women can shine and be celebrated.

**Malissa Veroni-Prince - Lead Liaison**

As a Queen herself, Ms. Italy World Universal 2021-2022, Malissa is the founding CEO and lead therapist at Keep'N It Real Solutions. In addition to a mental health therapist, she is a published author who focuses on combining theory, practical approach and individual quality holistic care to help clients heal and grow from a variety of concerns.

**McKenzie Bond-Holloway - Social Media Marketing**

Mckenzie is a social media professional with a passion for body positivity. She leads our efforts in promoting the competition and ensuring that our message reaches a broad audience through various media channels.

**Anu Ayanleke - Sponsorship Coordinator**

Anu specializes in building and maintaining relationships with sponsors. Her goal is to create mutually beneficial partnerships that enhance the competition and provide value to our sponsors.

**Sheila Halushka - Lead Event Coordinator**

Sheila is a seasoned creative director. She oversees the creative aspects of the competition, ensuring that each segment is both visually stunning and meaningful.

# About The Event

## Event Overview

From rehearsals, workshops, seminars to coronation night, the 2025 Miss Fuller Woman Competition is a month long event for the contestants featuring a variety of activities designed to celebrate and empower. The contestants will then compete with the crowning of the Queen being held at the Douglas J Cardinal Theater in Grande Prairie, AB, the main event will take place on Saturday, April 5, 2025.

## Event and Coronation Night Highlights

- **Contestant Meet and Greet:** A full day where contestants, judges, selected sponsors, and special guests come together to kick off the competition.
- **Rehearsals, Workshops and Seminars:** Interactive sessions on topics such as self-confidence, personal development, image and etiquette, etc.
- **Grande Finale: Talent Showcase,** where contestants demonstrate their unique talents, ranging from singing and dancing to public speaking and artistic performances. **Swimwear/Resort Wear/Activewear and Evening Gown Rounds,** where we celebrate the beauty and grace of plus-size women in fashion. **Coronation,** the crowning of Miss Fuller Woman 2025, featuring performances and guest appearances from notable figures in the body positivity movement.

**Target Audience** - Our audience includes women aged 18-55, plus-size enthusiasts and supporters, body positivity advocates, influencers, and the general public interested in diversity and inclusive. We anticipate an attendance of over 400 guests, with thousands more reached through our extensive media coverage.

**Media Coverage** - The event will be showcase through social media platforms, radio ads, bill boards and other networks. We are securing partnerships with leading media outlets to ensure maximum visibility for the competition and our sponsors.

# Benefit To Sponsors

As our Sponsor for the Miss Fuller Woman Competition, the first of its kind in Grande Prairie, AB you and/or your company have the powerful opportunity to align its brand with the values of inclusivity, diversity, and body positivity. By supporting this event, your company demonstrates its commitment to social responsibility and challenge societal standards of beauty, fostering a more inclusive culture within the Peace Region.

*Some of the benefits are:*

- Brand Visibility and Awareness
- Media Exposure
- Direct Engagement with Target Audience
- Networking Opportunities
- Help Empower Local Women



## Sponsorship Benefits



## Title Sponsor

\$15,000+

- Naming rights to the event: "The Miss Fuller Woman Competition Presented by [Your Company]"
- Selected Award Sponsorship
- Premier Logo Placement On All event materials, including banners, programs, and advertisements
- Mention in all media and press releases as the Exclusive Title Sponsor
- Full-page colour ad in the event program
- Prominent placement of your company's logo on the event website with a direct link to your website for one year upon being announced as a sponsor
- Recognition in all social media promotions
- On-stage acknowledgment and opportunity to present the winner
- 2 VIP Table seating (16 tickets) with exclusive access to participants during the pre Pink Carpet meet and greet event
- Photo ops with winners and contestants
- Opportunity to include promotional materials in contestant and VIP gift bags
- Special mentions during the live event



## Platinum

\$10,000+

- Prominent logo placement on event materials and advertisements
- Mutually agreed upon mention in selected media and press releases
- Half-page colour ad in the event program
- Placement of your company's logo on the event website with a direct link to your website for six months upon being announced as a sponsor
- Recognition in social media promotions
- On-stage acknowledgment during the event
- 2 VIP Table seating (16 tickets) with exclusive access to participants during the pre Pink Carpet meet and greet event
- Photo ops with winners and contestants
- Opportunity to include promotional materials in contestant and VIP gift bags
- Special mentions during the live event



## Gold

\$7,000+

- Logo placement on event materials and advertisements
- Mention in selected media and press releases
- Quarter-page colour ad in the event program
- Placement of your company's logo on the event website with a direct link to your website for three months upon being announced as a sponsor
- Recognition in social media promotions
- On-stage acknowledgment during the event
- 4 VIP Tickets) with exclusive access to participants during the pre Pink Carpet meet and greet event
- Opportunity to include promotional materials in contestant gift bags



## Silver

\$4,000+

- Logo placement on event materials and advertisements
- Mention in selected media and press releases
- Logo included in the event program
- Placement of your company's logo on the event website
- Recognition in social media promotions
- On-stage acknowledgment during the event
- 4 VIP tickets with access to the pre-event meet and greet

# Sponsorship Opportunities

The 2025 Miss Fuller Woman Competition offers numerous sponsorship opportunities. Below you will find a list of more options.

## Award Sponsorship

Your business can now sponsor a specific award! As a stand alone or an add on feature for just \$1500, your business will receive the following benefits:

- Sponsor Announcement on official the Miss Fuller Woman website
- On-stage verbal and digital recognition on coronation night
- Opportunity to present the sponsored award to the winner with photo ops
- Two tickets to the event

## List Of Awards

*Miss Congeniality, Miss Runway Diva, Miss Fitness,  
People's Choice, Most Improved, Best Dressed,  
Miss Photogenic, and Best Talent*

*Please Note: The ability to sponsor an award is available on a first-come, first-served basis. Businesses may sponsor more than one award.*



# Sponsorship Opportunities

The 2025 Miss Fuller Woman Competition offers numerous sponsorship opportunities. Below you will find a list of more options.

## Service Based Sponsorship

Donate your unique talents to this remarkable event. Join the team of professional dedicated to their craft and support the community. We are seeking the following service based sponsors.

- Florist
- Make-Up Artist
- Hair Stylist
- Photographer
- Videographer
- Choreographer
- Personal Development Coach
- Image Consultant
- Fitness Coach

## In-Kind and Gift Sponsorship

Show your support as an in kind/gift sponsor, donate your products and/or services to the winners prize pack. Your contribution will be collected one week prior to the event.

Because we value your expertise, professionalism and community involvement, based on the negotiated value of your contribution your business could receive the following benefits, packages are negotiable:

- Thank yous in the event program and on the official website
- Two tickets to the event
- Opportunity to include promotional materials in contestant and VIP gift bags

# Advertise With The Miss Fuller Woman Competition

If advertising is what your looking for we have advertising space available on coronation day printed program, media wall as well as on our website.

Media Wall - \$400.00

Full Page Ad - \$300.00

Half Page Ad - \$250.00

Quarter Page Ad - \$200.00

All ads should be ready to print in high resolution in a PNG format.

We look forward to partnering with you to make the 2025 Miss Fuller Woman Competition a resounding success.

Visit [www.missfullerwomancompetition.com/sponsorship](http://www.missfullerwomancompetition.com/sponsorship) to complete your form online. If you are viewing the sponsorship package digitally [CLICK HERE](#) to complete your form online.

**We Thank You For Your Support And Look Forward To A Mutually Beneficial Partnership!**

For more information or to discuss sponsorship please contact:

Website: [www.missfullerwomancompetition.com](http://www.missfullerwomancompetition.com)

Email: [sponsorship@missfullerwomancompetition.com](mailto:sponsorship@missfullerwomancompetition.com)

Phone: 587-316-2289